



WELCOME TO THE 2012 DRAGON ART FAIR & SILENT AUCTION

The fun art fair you can't wait to be part of.

About Us: The Dragon Art Fair is sponsored by the Dragon Arts Group which raises funds for arts scholarships by coordinating art related events throughout the year. An exciting side benefit of these events is that they provide an opportunity to showcase what the DeForest/Windsor area, "The North Star of Dane County", has to offer. The Dragon Arts Group works with other community groups to cross promote the day's events including the DeForest Car Show and DeForest Cub Scouts Ice Cream Social. Our goal is to make this fair the one everyone, artists, guests and volunteers, are proud to say they were part of.

About You: Participation is open to all artists 18 years of age or older who exhibit fine art and fine craft works of original concept, design, and execution by the exhibiting artist. The Dragon Art Fair presents artists' hand-crafted finished works, not the work of mass production studios. No work which has been made with commercial kits, molds, patterns or plans is allowed. The organizers reserve the right to refuse exhibition of work which does not meet this criteria. Artists are responsible by law to pay all applicable on work sold.

Registration and Booth Fees:		Booth space is 10'x10'	<u>1 Booth</u>	<u>1 Premium Booth*</u>	<u>2 Booths</u>
Discount Rate	<u>Before 2-1-12</u>	Returning Artist	\$80	\$100	\$160-180
		New Artists	\$90	\$110	\$180-200
Standard Rate	<u>After 2-1-12</u>	Returning Artist	\$90	\$110	\$180-200
		New Artists	\$100	\$115	\$210-215

We have a change in our registration process this year. We will have two jury dates. This will allow those early registrants to be made aware of their status at an earlier date and allow us to continue to review applications in consideration of the types of media to be presented so that we can ensure a good mix of artists for our guests.

1st Jury Date: February 1, 2012. All registrations and photos received by that date will be juried by February 5th. Those registrations accepted will be guaranteed a booth in the event. 2nd Jury Date: April 10, 2012. All registrations and photos received by that date will be juried by April 15th. Those registrations accepted will be guaranteed a booth in the event.

*A premium booth is a corner and/or end booth. Premium booths will not be confirmed until after the April 10th jury date so that we can consider all accepted artists prior to assigning these booths. These booths will be assigned based on type of media presented and date of entry. If you pay for a premium booth and do not receive one, you will be refunded the difference the day of the event. The cost of a double booth varies depending on whether a premium booth is requested.

Requests for specific booth location will be considered, however, the organizers cannot guarantee the result. An information packet will be mailed to accepted registrants which will include hotel and area info and event updates. If you are not sure you will be attending, please do not register "just in case". "No-shows" look bad for everyone and we will have turned away another artist to provide you with your booth space.

Cancellations made within the two week period prior to the fair will not be eligible for refund. The fair is located on Market Street so plan to set up your booth on pavement. A white Easy-Up or similar shelter is required for each booth. The fair will be held regardless of weather. Shelters should be of construction sufficient to protect against our unpredictable Wisconsin weather, i.e. wind and rain. Electricity is not available. Dogs are not recommended, but may be allowed with prior approval from the organizer. The organizers assume no responsibility for lost, stolen, damaged goods or exhibits.

Set Up/Loading/Unloading/Parking: IMPORTANT! Upon arrival at the site, artists will proceed to the information booth to get their booth number, badge, sign and final information packet. No one may pull into the site prior to receiving this packet. This will eliminate confusion regarding booth location during set up – an already stressful time! Set up is available (encouraged) on Friday evening from 7:00-9 PM. Security is provided from 9 PM-6 AM. Saturday set up will be from 6:30-8:45 AM. **The day of event, artists are not allowed to pull onto the site until the organizers have arrived and you are provided with your booth information.** Vehicles may be brought on site during set up (after receipt of booth location) and tear down hours only. Artists are expected to provide labor and necessary materials to set up their own booth space. When you have completed unloading and loading, please be courteous and move your vehicle. Parking is available in nearby streets or designated parking lots. Details will be provided in the information packet.

Booth Assistants: Your "day of" packet will include your assistant's name and how to reach them or a fair coordinator during the event. Please be sure to indicate if you require set up or tear down help so we have enough volunteers available.

Refreshments: The Information Booth/Breakfast Den will offer complimentary homemade cinnamon rolls, fruit, coffee and juice to all vendors. We also have a great variety of food available in the Dragon's Den fantastic food court. If you can't find it in our food court, you will likely find what you need at the car show in adjacent Fireman's Park or at the Lyster House.

Silent Auction: The silent auction is held in adjacent to the information booth tent next to the library. You may either bring your donation to the information booth or have one of the volunteers take it inside for you. Funds raised by the auction go toward arts scholarships. A suggested minimum bid should be included to provide a starting point for the auction.

Calendar:

February 1, 2012	Deadline for Early Bird registration and jurying.	February 5, 2012	Letter/E-Mail of Early Acceptance will be sent.
April 10, 2012	Deadline for regular registration and jurying.	April 15, 2012	Letter or E-Mail of Acceptance will be sent.
May 1, 2012	Information packet mailed.	May 15, 2012	No refunds for cancellations after this date.
June 1, 2012	Set up from 7:00-9:00 PM. Security provided from 9 PM to 6 AM.	June 2, 2012	Set up from 6:30-8:45 AM. Fair Hours 9:00-4:00 PM Tear down from 4:00-6:00 PM

For Additional Information: Check out the Dragon Arts Group Facebook Page or Website: www.dragonartsgroup.org

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Dragon Arts Group
932 Fly Wheel Circle
DeForest, WI 53532



SAVE THE DATE!
June 2, 2012



The Dragon Arts Group Presents...

8th Annual Dragon Art Fair

Saturday, June 2, 2012

9 AM- 4 PM



**Market Street
Downtown DeForest, WI**



2011 Dragon Art Fair as seen by artist Rod Melotte