

WELCOME TO THE 2010 DRAGON ART FAIR & SILENT AUCTION

About Us: The Dragon Art Fair is sponsored by the Dragon Arts Group which raises funds for arts scholarships by coordinating art related events throughout the year. An exciting side benefit of these events is that they provide an opportunity to showcase what the DeForest/Windsor area, "The North Star of Dane County", has to offer. The Dragon Arts Group works with other community groups to cross promote the day's events including the DeForest Car Show and DeForest Area Historical Society Ice Cream Social. Our goal is to make this fair the one everyone, artists, patrons and volunteers, are proud to say they were part of.

About You: Participation is open to all artists 18 years of age or older who exhibit fine art and fine craft works of original concept, design, and execution by the exhibiting artist. The Dragon Art Fair presents artists' hand-crafted finished works, not the work of mass production studios. No work which has been made with commercial kits, molds, patterns or plans is allowed. The organizers reserve the right to refuse exhibition of work which does not meet this criteria. Artists are responsible by law to pay applicable state and federal taxes on work sold.

If you like to have fun and want to be part of an event planned around your needs,
then you should be part of the 2010 Dragon Art Fair.

Registration: Registration does not guarantee a spot in the 2010 Fair. Requests for specific booth location will be considered, however, the organizers cannot guarantee the result. Applications & photos (digital or hard copy, *non-returnable*) will be reviewed and juried within 3 days of the deadline. An information packet will be mailed to accepted registrants which will include hotel and area info and event updates. If you are not sure you will be attending, please do not register "just in case". "No-shows" look bad for everyone and we will have turned away another artist to provide you with your booth space.

Booth Space/Fees: Booth space is 10'x10"		<u>1 Booth</u>	<u>1 Premium Booth*</u>	<u>2 Booths</u>
Discount Rate	Before 2/1/10	Returning Artist \$80	\$85	\$160-170
		New Artists \$90	\$100	\$180-200
Standard Rate	After 2/1/10	Returning Artist \$90	\$95	\$180-190
		New Artists \$100	\$105	\$200-210

* A premium booth is a corner and/or end booth. The cost of a double booth will vary depending on whether a premium booth space is requested. Availability first come, first serve. Cancellations made within the two week period prior to the fair will not be eligible for refund and that artist will lose pre-registration privileges for the 2011 fair. The fair is located on Market Street so plan to set up your booth on pavement. A white Easy-Up or similar shelter is required for each booth. The fair will be held regardless of weather. Shelters should be of construction sufficient to protect against our unpredictable Wisconsin weather, i.e. wind and rain. Electricity is not available. Dogs are not recommended, but may be allowed with prior approval from the organizer. The organizers assume no responsibility for lost, stolen, damaged goods or exhibits.

Set Up/Loading/Unloading/Parking: **IMPORTANT!** Upon arrival at the site, artists will proceed to the information booth to get their booth number, badge, sign and final information packet. **No one may pull into the site prior to receiving this packet.** This will eliminate confusion regarding booth location during set up – an already stressful time! Set up is available (encouraged) on Friday evening from 7:00-9 PM. Security is provided from 9 PM-6 AM. Saturday set up will be from 6:30-8:45 AM. **The day of event, artists are not allowed to pull onto the site until the organizers have arrived and you are provided with your booth information.** Vehicles may be brought on site during set up (after receipt of booth location) and tear down hours only. Artists are expected to provide labor and necessary materials to set up their own booth space. When you have completed unloading and loading, please be courteous and move your vehicle. Parking is available in nearby streets or designated parking lots. Details will be provided in the information packet.

Booth Assistants: A volunteer will be assigned to assist you throughout the fair. Your "day of" packet will include your assistant's name and how to reach him/her or one of the fair coordinators during the event. Indicate on your registration form if you require set up or tear down help so we have enough volunteers available.

Refreshments: The Information Booth/Breakfast Den will offer complimentary muffin, cinnamon roll, fruit, coffee and juice to all vendors. We also have a great variety of food available in the Dragon's Den fantastic food court. If you can't find it in our food court, you will likely find what you need at the car show in adjacent Fireman's Park or at the Lyster House.

Silent Auction: The silent auction is held in the DeForest Area Historical Society gallery in the library. You may either bring your donation to the information booth or have one of the volunteers take it inside for you. Funds raised by the auction go toward arts scholarships. A suggested minimum bid should be included to provide a starting point for the auction.

Calendar:

February 1, 2010	Deadline for discounted Early Bird registration.
April 10, 2010	Deadline for Registration
April 15, 2010	Letters of Acceptance and information packet mailed.
May 15, 2010	Cancellations after this date will not receive refunds and will not be eligible for pre-registration for the 2011 fair.
June 4, 2010	Set up from 7:00-9:00 PM. Security will be provided from 9:00 PM to 6:00 AM.
June 5, 2010	Set up from 6:30-8:45 AM. Fair Hours 9:00-4:00 PM Tear down from 4:00-6:00 PM

For Additional Information Contact: Merry Poast 608-846-9792 E-Mail: merrypoast@yahoo.com
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Dragon Arts Group
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SAVE THE DATE!
June 5, 2010



6TH ANNUAL
DRAGON ART FAIR

Saturday, June 5, 2010, 9 AM – 4 PM
Market Street, DeForest, Wisconsin